# STIHL 2021 BRITISH GARDEN CENSUS

Gardeners spent more than £16 billion on their gardens in the past year



renovations: £241



accessories: £180



tools: **£140** 



garden toys: £109

## MOST POPULAR GARDEN TRENDS



have **vegetable patches** 



15%

have **garden gnomes** 



have **Instagram-friendly** fire pits



have **sofas** 



have **summer houses** 



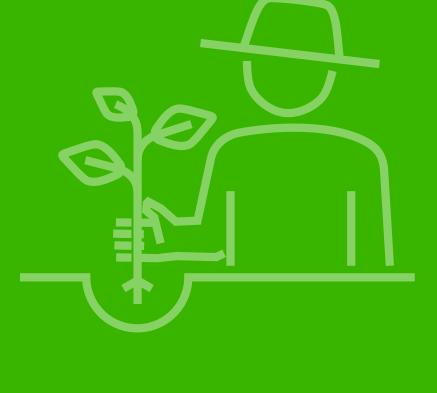
have a hot tub



have **exercise equipment** 



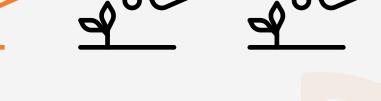
have rugs











are still not happy with how their garden currently looks

**A THIRD** 











### **OVER** want to make it more

colourful

76% plan to use their outdoor space for relaxing



will continue with their new hobby of gardening to help pass the time





26%

plan to start growing their own vegetables in 2021



17% plan to plant

wildflowers

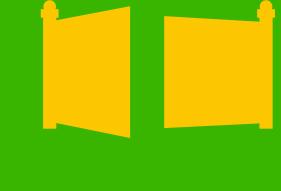
Plant pots





TOP 10 THINGS IN A BRITISH GARDEN

Shed



Gate



Bird feeder



#6 Dining table and chairs set



#7 Garden

ornaments



#8

Hanging

baskets

#9

Bench



Barbecue



571HL

2,000 UK adults with a garden in January 2021.